



# **FORE! THE PLANET**

SUSTAINABLE GOLF SOLUTIONS

## **HOW TO FUND YOUR FTP PROJECT?**

### **ANNUAL MEMBERSHIP**

Increase your annual membership fees and provide all of your club members with a reusable bottle and free, filtered drinking water. A club with just 600 members can raise £7k per year and cover the initial costs of installing a refill station, recycling unit and bottles for all 600 members.

Please see our 'Reusable Bottle' info to find out how this can work for you.

### **VISITOR GREEN FEES**

Promote your sustainability values to your visitors by offering free, filtered drinking water for all golfers, inclusive in their green fee cost.

Typically, a busy golf club that allows visitors will collect over 2,000 green fees per annum. A minimal rise of just £2 per green fee could raise an additional £4k per year to cover the cost of installing a refill station.

### **RESIDENTIAL GOLF BREAKS**

Our research suggests that golf break venues typically sell between seven to nine thousand plastic bottles of drinking water per year!

Try increasing your golf break rates by just £10 per person and providing all guests with a reusable bottle. This will dramatically reduce on-course waste and create fantastic promotional material and increased profit!

### **CORPORATE SPONSORSHIP**

Most golf clubs host corporate clients and members. Some of these corporate clients may work for companies that are looking to offset their carbon footprint or improve their sustainability values.

All of our units can be branded to include the use of corporate logos and messages - a great way to offer sustainability, without bearing the cost.